

Reloop Packaging Challenge Evaluation Criteria – Last updated: 11.02.2026

All received proposals will be evaluated based on:

1. **Suitability** (Does it make sense?): Alignment with market potential, resource efficiency and cost efficiency, and sustainability.
2. **Feasibility** (Can it be done?): Product value, resource availability, technical feasibility, scalability, and reproducibility.
3. **Acceptability** (Will stakeholders easily understand it?): Socio-economic impact, environmental impacts, potential for partnerships, and risk assessment.

Property Rights on Background and Foreground Knowledge

Any non-public knowledge, technology, know-how, materials, information, and other results, including inventions, improvements, discoveries, data, software, etc., whether patentable, registerable, or copyright protected, which are produced or controlled by you prior to participation are defined as your "Background Knowledge".

The rights to your Background Knowledge remain with you and are not affected by participation in the Reloop Packaging Challenge. On the other hand, technology, know-how, materials, information, and other results, including inventions, improvements, discoveries, data, software, etc., whether patentable, registerable, or copyright protected, that are produced as part of participation in the Reloop Packaging Challenge are considered "Foreground Knowledge".

The Reloop Packaging Challenge is carried out in an open manner, which means that generated Foreground Knowledge is made available to the public on an ongoing basis. Consequently, the Parties acknowledge that it may not be possible to protect Foreground Knowledge generated in the project through patent or similar intellectual property rights.

Reloop Packaging Challenge Disclaimer

By participating in the Reloop Packaging Challenge, you agree to the following terms and conditions:

1. **Eligibility:** You confirm that you meet the eligibility criteria as outlined in the contest guidelines. You are not an employee, contractor, or partner of the organizing entities or the Retail Reloop project.

2. **Originality:** You certify that the ideas and solutions submitted are your original work and do not infringe on any third-party intellectual property rights. You have not copied or used any proprietary information without permission.
3. **Confidentiality:** You agree to keep any proprietary information shared during the contest confidential and not disclose it to any third parties without prior written consent from the organizers.
4. **Intellectual Property:** You acknowledge that any non-public knowledge, technology, know-how, materials, information, and other results produced or controlled by you prior to participation remain your "Background Knowledge", as defined above. The rights to your Background Knowledge remain with you. Any technology, know-how, materials, information, and other results produced as part of the participation in the contest are considered "Foreground Knowledge" and will be made available to the public.
5. **Publicity:** You grant the organizers the right to use your name, details, and submission materials for promotional purposes related to the contest without additional compensation.
6. **Liability:** You agree to release and hold harmless the organizers, their affiliates, and their respective officers, directors, employees, and agents from any and all liability, claims, damages, or actions of any kind arising out of or relating to your participation in the contest.
7. **Compliance:** You agree to comply with all applicable laws and regulations in connection with your participation in the contest.
8. **Termination:** The organizers reserve the right to disqualify any participant who violates these terms and conditions or engages in any conduct that is deemed harmful or unethical.
9. **Acceptance:** By reading this disclaimer, you acknowledge that you have read, understood, and agree to be bound by these terms and conditions.